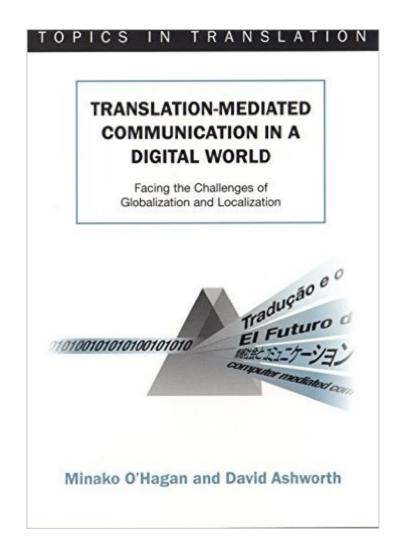
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Translation-mediated Communication In A Digital World: Facing The Challenges Of Globalization And Localization (Topics In Translation)





Synopsis

The Internet is accelerating globalization by exposing organizations and individuals to global audiences. Â This in turn is driving teletranslation and teleinterpretation, Â new types of multilingual support, which are functional in digital communications environments. Â The book describes teletranslation and teleinterpretation by exploring a number of key emerging contexts for language professionals.

Book Information

Series: Topics in Translation (Book 23)

Paperback: 192 pages

Publisher: Multilingual Matters (May 3, 2002)

Language: English

ISBN-10: 1853595802

ISBN-13: 978-1853595806

Product Dimensions: 5.8 x 0.4 x 8.3 inches

Shipping Weight: 11.4 ounces (View shipping rates and policies)

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